

Primosch, Robert

From:

Sent:

Saturday, September 06, 2014 7:44 AM

To:

Iwatch

Subject:

Greenville viewers

Oh yes!! There are many of us.

You are on right now and I hope you always will be.

I have been watching for 50 years.

Best storm coverage anywhere.

If they cut you out of our cable system, I will still watch you on my iPad and follow you on Facebook.

That is what I do whenever I travel.

Sent from my iPad

Primosch, Robert

From:
Sent: Saturday, September 06, 2014 8:17 AM
To: Iwatch
Subject: Keep WRAL In Greenville

WRAL is a great station, they give more news within five minutes compared to the local stations who can't do that within 30 minutes.

Excellent weather forecasting!

I want WRAL to stay on my cable programing.

Primosch, Robert

From:

Sent:

Saturday, September 06, 2014 8:54 AM

To:

Iwatch

Subject:

(no subject)

Keep the Channel 5 coverage in Greenville

Primosch, Robert

From:
Sent: Saturday, September 06, 2014 8:57 AM
To: lwatch
Subject: I do watch

Hi WRAL:

I do watch in Greenville. Your coverage of state government and politics is far superior to local stations. I also appreciate the serious news analysis that you have on your community programming that is axillary to the newscasts. Although I live in Greenville, I work in Rocky Mount, and your channel views Rocky Mount as part of it's service area so I am more likely to see Rocky Mount news than our local TV channels.

I also like the coverage of the arts and culture of the Triangle area. Part of the appeal is just to keep track of what's happening around the state, but also because we may want to come to the big city to attend these events.

I have appreciated Sky 5 coverage of events in the past, especially transportation emergencies. Your channel is the only one that I can find coverage of serious I95 roadway incidents.

I hope that there is no danger of losing your channel on cable. It will be a serious loss to our area (and another indication of how out of touch cable monopolies are).

Best,

--

Greenville, NC

Primosch, Robert

From:
Sent: Saturday, September 06, 2014 9:59 AM
To: lwatch
Subject: Viewer

I live in Greenville and saw your ad in the Daily Reflector. Wanted to let you know that I do watch wral.

Sent from Yahoo Mail for iPad

Primosch, Robert

From:
Sent: Saturday, September 06, 2014 10:51 AM
To: iwatch
Subject: WRAL in Kinston

Please keep WRAL in Kinston. My household watches you in the morning, noon and evening for news.

1. Your coverage and presentation shows experience 2. You cover all areas 3. The BEST weather reporting anywhere 4. Stability and longevity of news reporters 5. Relaxed, but professional

PLEASE DO NOT LEAVE OUR AREA!!!

Primosch, Robert

From:
Sent: Saturday, September 06, 2014 12:22 PM
To: Iwatch
Subject: I watch WRAL!

Dear WRAL,

I saw your and in the local paper today and wanted to respond. I'm from the Greenville area. My family and I have watched WRAL for many, many years. We love starting every day with Bill, Michelle, Elizabeth, and the rest of the crew. We also watch the noon and evening shows as well. I know that there are a lot of WRAL fans/supporters in eastern NC. Please continue to broadcast in our area!!

Primosch, Robert

From:
Sent: Saturday, September 06, 2014 2:17 PM
To: Iwatch
Subject: best news team on TV

Before I moved to Greenville, I watched WRAL news all the time. I've only watch this news since BEFORE Greg Fishel started!!! The faces are friendly and familiar.

I'm sure the other stations are good at their job, but I just can't get used to them. I hope you get to stay with my cable company.

Primosch, Robert

From:
Sent: Saturday, September 06, 2014 2:42 PM
To: Iwatch
Subject: My whole family watches

WRAL news is our only link to the news from our state capital. Local stations cover from I-95 to the coast but for the news from the rest of the state we depend on WRAL. We also depend on Greg, Mike Maze and mikeoss for our weather (even though we didn't think anyone could replace Bob Debardeladen) and we sure don't want to wake up without Elizabeth Gardner. STAY ON GREENVILLE CABLE!!!!

Sent from my iPhone

Primosch, Robert

From:

Sent:

Sunday, September 07, 2014 12:35 AM

To:

iwatch

Subject:

Kinston

Just want to let you know that my husband and I both watch WRAL.

Primosch, Robert

From:
Sent: Sunday, September 07, 2014 11:32 AM
To: Iwatch
Subject: Please keey WRAL on Cable

Greenville, NC 27834

Primosch, Robert

From:
Sent: Sunday, September 07, 2014 11:34 AM
To: Iwatch
Subject: Viewer in Greenville

Please don't remove WRAL News 5 from my cable provider Suddenlink. I watch it every day for the latest in News, Weather and Sports. I am not only a ECU fan but I am also an ACC Fan too. I have watched ACC sports pretty much all my life and to do that WRAL is the only way to continue watching my favorite team. Coverage of the ACC is at best minimal in the East, so I would appreciate it if you would continue to provide me with the excellent coverage that you have provided me in the past featuring Weather, News and Sports.

The professionalism that your staff provides is super and know other TV station can provide this to me the way WRAL does. So thank you for being such a great Station and I hope to be able to continue receiving your broadcast in the future. I am 65 years old and it would be like a death in family to lose WRAL NEWS.

Thanks,

Greenville, NC 27834

Primosch, Robert

From:
Sent: Sunday, September 07, 2014 12:03 PM
To: lwatch
Subject: WRAL on Suddenlink Cable

I prefer WRAL over WNCT (the local CBS affiliate) both of which are currently available on the Greenville Suddenlink cable service. In my opinion, WRAL's local news is far superior to WNCT's and provides a much better view of the issues facing NC. I also detest their local commercials.

Primosch, Robert

From:
Sent: Monday, September 08, 2014 2:24 AM
To: Iwatch
Subject: I Watch In Greenville

I Watch In Greenville

Hal Swindell

Exhibit 4

WRAL-TV Online Survey

Categories:				News	Weather	Severe Weather	Call-in shows	College Football	Steve Logan	Spiritual Awakening	School/Business/Church Closings
RespondentID	CollectorID	Date	Where do you live?								
3446651455	57425322	09/07/2014	Greenville	News	Weather	Severe Weather					School/Business/Church Closings
3446586670	57425322	09/07/2014	Greenville	News	Weather	Severe Weather		College Football			School/Business/Church Closings
3446542368	57425322	09/07/2014	Greenville	News	Weather			College Football			
3446540597	57425322	09/07/2014	Greenville	News	Weather			College Football			
3446538434	57425322	09/07/2014	Greenville	News	Weather	Severe Weather		College Football			
3446365134	57425322	09/07/2014	Greenville	News	Weather	Severe Weather		College Football	Steve Logan		
3446199217	57425322	09/07/2014	Greenville	News	Weather			College Football			
3446010000	57425322	09/07/2014	Greenville	News	Weather	Severe Weather					
3445982721	57425322	09/07/2014	Greenville	News	Weather	Severe Weather		College Football	Steve Logan		
3445694317	57425322	09/06/2014	Greenville	News	Weather	Severe Weather		College Football	Steve Logan		
3445510018	57425322	09/06/2014	Greenville	News	Weather						
3445437005	57425322	09/06/2014	Greenville	News	Weather						
3445114050	57425322	09/06/2014	Greenville	News	Weather				Steve Logan		
3445097276	57425322	09/06/2014	Greenville	News	Weather			College Football			
3444995677	57425322	09/05/2014	Greenville	News	Weather	Severe Weather		College Football			
3444738179	57425322	09/05/2014	Greenville	News				College Football			
3444635676	57425322	09/05/2014	Greenville	News	Weather			College Football			
3444584901	57425322	09/05/2014	Greenville	News	Weather	Severe Weather					
3444406522	57425322	09/05/2014	Greenville	News		Severe Weather		College Football			
3444396432	57425322	09/05/2014	Greenville	News	Weather	Severe Weather		College Football	Steve Logan		
3444297717	57425322	09/05/2014	Greenville	News	Weather	Severe Weather	Call-in shows	College Football	Steve Logan	Spiritual Awakening	School/Business/Church Closings
3444285232	57425322	09/05/2014	Greenville	News	Weather	Severe Weather	Call-in shows	College Football	Steve Logan	Spiritual Awakening	School/Business/Church Closings
3444281279	57425322	09/05/2014	Greenville								
3443856867	57425322	09/05/2014	Greenville	News	Weather			College Football			
3443789639	57425322	09/05/2014	Greenville	News	Weather			College Football			
3443781849	57425322	09/05/2014	Greenville	News	Weather	Severe Weather		College Football			
3443697465	57425322	09/05/2014	Greenville	News	Weather	Severe Weather					
3443685342	57425322	09/05/2014	Greenville	News							
3443681906	57425322	09/05/2014	Greenville	News	Weather			College Football	Steve Logan		
3443622395	57425322	09/05/2014	Greenville	News							
3443616489	57425322	09/05/2014	Greenville								
3443608150	57425322	09/05/2014	Greenville	News	Weather	Severe Weather					
3443552398	57425322	09/05/2014	Greenville	News	Weather						
3443148902	57425322	09/05/2014	Greenville		Weather	Severe Weather		College Football	Steve Logan		
3443137725	57425322	09/05/2014	Greenville	News	Weather				Steve Logan		
3443053920	57425322	09/05/2014	Greenville	News	Weather	Severe Weather					
3442987751	57425322	09/05/2014	Greenville	News							
3442959586	57425322	09/05/2014	Greenville	News	Weather	Severe Weather		College Football			
3442783061	57425322	09/04/2014	Greenville	News							
3442575536	57425322	09/04/2014	Greenville	News	Weather	Severe Weather	Call-in shows	College Football	Steve Logan		School/Business/Church Closings
3441954784	57425322	09/04/2014	Greenville	News	Weather		Call-in shows	College Football			
3441825038	57425322	09/04/2014	Greenville	News	Weather	Severe Weather					
3441791843	57425322	09/04/2014	Greenville	News	Weather	Severe Weather		College Football			
3441758958	57425322	09/04/2014	Greenville	News	Weather		Call-in shows				
3441609944	57425322	09/04/2014	Greenville	News	Weather	Severe Weather		College Football	Steve Logan		
3441482682	57425322	09/04/2014	Greenville	News				College Football			
3441443273	57425322	09/04/2014	Greenville	News	Weather	Severe Weather		College Football			
3441304652	57425322	09/04/2014	Greenville	News	Weather	Severe Weather		College Football	Steve Logan	Spiritual Awakening	
3441249030	57425322	09/04/2014	Greenville	News	Weather						
3441245443	57425322	09/04/2014	Greenville	News	Weather	Severe Weather					
3441227975	57425322	09/04/2014	Greenville								
3440844084	57425322	09/04/2014	Greenville			Severe Weather					
3440712102	57425322	09/04/2014	Greenville	News	Weather	Severe Weather		College Football			
3440710657	57425322	09/04/2014	Greenville	News		Severe Weather		College Football	Steve Logan		
3440607384	57425322	09/04/2014	Greenville	News	Weather	Severe Weather					
3440584356	57425322	09/04/2014	Greenville	News	Weather	Severe Weather	Call-in shows	College Football			
3440539251	57425322	09/04/2014	Greenville	News							
3440354633	57425322	09/03/2014	Greenville	News							
3440245223	57425322	09/03/2014	Greenville	News	Weather				Steve Logan		
3440168836	57425322	09/03/2014	Greenville	News	Weather						
3440152823	57425322	09/03/2014	Greenville	News	Weather						
3440026714	57425322	09/03/2014	Greenville	News							
3440023206	57425322	09/03/2014	Greenville	News	Weather	Severe Weather					
3439906272	57425322	09/03/2014	Greenville								
3439876114	57425322	09/03/2014	Greenville								
3439798635	57425322	09/03/2014	Greenville	News	Weather	Severe Weather		College Football	Steve Logan		
3439751433	57425322	09/03/2014	Greenville	News	Weather	Severe Weather		College Football	Steve Logan		School/Business/Church Closings
3439751057	57425322	09/03/2014	Greenville	News	Weather					Spiritual Awakening	School/Business/Church Closings
3439703273	57425322	09/03/2014	Greenville	News	Weather	Severe Weather					School/Business/Church Closings
3439658576	57425322	09/03/2014	Greenville	News				College Football	Steve Logan		
3439652615	57425322	09/03/2014	Greenville	News		Severe Weather					
3439651280	57425322	09/03/2014	Greenville	News	Weather			College Football	Steve Logan		
3439571842	57425322	09/03/2014	Greenville	News	Weather	Severe Weather					
3439524011	57425322	09/03/2014	Greenville	News							
3439520358	57425322	09/03/2014	Greenville	News	Weather						
3439356654	57425322	09/03/2014	Greenville								
3439316032	57425322	09/03/2014	Greenville								
3439235726	57425322	09/03/2014	Greenville					College Football			
3439228988	57425322	09/03/2014	Greenville								
3439225683	57425322	09/03/2014	Greenville								
3439193970	57425322	09/03/2014	Greenville								
3439123271	57425322	09/03/2014	Greenville								
3438696985	57425322	09/03/2014	Greenville								
3438688372	57425322	09/03/2014	Greenville								
3438431866	57425322	09/03/2014	Greenville								
3437452632	57425322	09/02/2014	Greenville	News	Weather			College Football			
3446421818	57425322	09/07/2014	Kinston	News	Weather			College Football			
3446306223	57425322	09/07/2014	Kinston	News	Weather	Severe Weather					
3446224543	57425322	09/07/2014	Kinston	News	Weather	Severe Weather		College Football	Steve Logan		
3445946544	57425322	09/07/2014	Kinston	News	Weather	Severe Weather		College Football		Spiritual Awakening	
3445881364	57425322	09/06/2014	Kinston	News	Weather	Severe Weather		College Football			School/Business/Church Closings
3445761401	57425322	09/06/2014	Kinston	News	Weather	Severe Weather		College Football			
3445631989	57425322	09/06/2014	Kinston	News					Steve Logan		
3445607898	57425322	09/06/2014	Kinston	News	Weather	Severe Weather		College Football			
3445356799	57425322	09/06/2014	Kinston	News	Weather	Severe Weather	Call-in shows	College Football			School/Business/Church Closings
3445134860	57425322	09/06/2014	Kinston	News	Weather	Severe Weather		College Football			School/Business/Church Closings
3444376092	57425322	09/05/2014	Kinston						Steve Logan		
3444145403	57425322	09/05/2014	Kinston	News	Weather						
3444124086	57425322	09/05/2014	Kinston	News							

3443820102	57425322	09/05/2014	Kinston	Weather				
3443792972	57425322	09/05/2014	Kinston	News Weather	Severe Weather	Call-in shows	College Football	
3442831506	57425322	09/05/2014	Kinston	News Weather	Severe Weather			
3442580370	57425322	09/04/2014	Kinston	News Weather	Severe Weather		College Football	
3442385989	57425322	09/04/2014	Kinston	News Weather	Severe Weather		College Football	Steve Logan
3442244046	57425322	09/04/2014	Kinston	News Weather			College Football	
3441610263	57425322	09/04/2014	Kinston	News Weather	Severe Weather			
3441605921	57425322	09/04/2014	Kinston	News Weather	Severe Weather			Spiritual Awakening
3441597627	57425322	09/04/2014	Kinston				College Football	
3441374596	57425322	09/04/2014	Kinston	News Weather	Severe Weather		College Football	Steve Logan
3441255336	57425322	09/04/2014	Kinston	News Weather	Severe Weather			
3440897829	57425322	09/04/2014	Kinston	News	Severe Weather			
3440432766	57425322	09/03/2014	Kinston	News				
3440073411	57425322	09/03/2014	Kinston	News Weather			College Football	
3439949089	57425322	09/03/2014	Kinston	News Weather	Severe Weather			
3437505722	57425322	09/02/2014	Kinston	News	Severe Weather			School/Business/Church Closings

Exhibit 5

Greenville/Kinston Subscribers to WRAL-TV's Weather Alert Service

SUBSCRIBERS TO WRAL-TV SEVERE WEATHER CLOSING SYSTEM

NAME	CATEGORY	STREET ADDRESS	CITY	COUNTY
1st Pent Holiness Church	Religious	204 Brinkley Road	Greenville	Pitt
Arendell Parrott Academy	Private Schools	PO Box 1297	Kinston	Lenoir
Bankruptcy Clerk - Greenville	Government Agencies	150 Reade Circle	Greenville	Pitt
Bethel Christian Academy	Private Schools	Hwy 258 N	Kinston	Lenoir
East Carolina University	Colleges and Universities	East Fifth Street	Greenville	Pitt
Gilbarco, Inc.	Businesses	2769 Rouse Road Extension	Kinston	Lenoir
Grady-White Boats	Businesses	5121 Martin Luther King Jr Hwy	Greenville	Pitt
Greenville Auto Auction Inc	Businesses	4330 Dickinson Avenue	Greenville	Pitt
KinderCare	Daycares	2263 Stantonsburg Road	Greenville	Pitt
Kinston Charter Academy	Private Schools	2000 Martin Luther King, Jr. Blvd	Kinston	Lenoir
Lenoir Community College	Colleges and Universities	La Grange Center W. Boundary St.	La Grange	Lenoir
Lenoir County District Court	Government Agencies	130 S Queen St.	Kinston	Lenoir
Lenoir County Schools	Public Schools	200 Rhodes Ave	Kinston	Lenoir
Lenoir County Superior Court	Government Agencies	130 South Queen Street	Kinston	Lenoir
Mitchell's Hair Styling Academy	Trade Schools	426 E Arlington Blvd.	Greenville	Pitt
Pitt Community College	Colleges and Universities	PO Drawer 7007	Greenville	Pitt
Pitt County Schools	Public Schools	1717 W. 5th St.	Greenville	Pitt
Queen St. United Methodist	Religious	500 North Queen Street	Kinston	Lenoir
Saint Peter's Catholic School	Private Schools	2606 East Fifth Street	Greenville	Pitt
Sale Auto Mall	Businesses	1053 Hwy 258 North	Kinston	Lenoir
Sanderson Farms, Inc	Businesses	4985 Hwy 70 West	Kinston	Lenoir
Spirit AeroSystems	Businesses	2600 AeroSystems Boulevard	Kinston	Lenoir
Temple of Deliverance	Religious	1620 North Queen St.	Kinston	Lenoir
Westminster UMC/Kinston	Religious	1601 Carey Rd	Kinston	Lenoir
William Barnet & Son LLC	Businesses	1411 Hwy 258 North	Kinston	Lenoir

Exhibit 6

Greenville/Kinston Viewer Participation in WRAL-TV Call-In Shows

Calls from Greenville and Kinston Viewers During Call-In Shows

Foreclosure Prevention 8-19-2014 3 hour show

Kinston, NC = 2

Greenville, NC = 11

Aftermath Calls from Foreclosure Prevention 8-19-2014 thru 8-22-2014 3 days after show

Greenville, NC = 7

Hunger Drive 7-25-2014 13 hour show

Kinston, NC = 1

Greenville, NC = 3

REX On Call 8-18-2014 30 min show

Greenville, NC = 2

REX On Call 6-16-2014 30 min show

Kinston, NC = 1

Greenville, NC = 1

Tax Pros On Call 3-25-2014 3 hour show

Kinston, NC = 3

Greenville, NC = 6

Attorneys On Call 3-7-2014 30 min show

Kinston, NC = 15

Greenville, NC = 30

Affordable Care Act 3-4-2014 7 hour show

Kinston, NC = 8

Greenville, NC = 17

REX On Call 2-17-2014 30 min show

Greenville, NC = 2

REX On Call 1-20-2014 30 min show

Greenville, NC = 2

REX On Call 12-16-2013 30 min show

Greenville, NC = 1

Coats For Kids 12-13-2013 18 hour show

Greenville, NC = 6

Kinston, NC = 2

Affordable Care Act 12-10-2013 7 hour show

Greenville, NC = 21

Kinston, NC = 10

REX On Call 10-21-2013 30 min show

Greenville, NC = 1

Kinston, NC = 1

CERTIFICATE OF SERVICE

I, Paula Lewis, a secretary at Wilkinson Barker Knauer, LLP, certify that on this 17th day of September 2014, I caused the foregoing Opposition to Petition for Special Relief to be served by first-class mail, except where email delivery is indicated (*), on the following:

Steven A. Broeckaert*
Senior Dep. Chief, Policy Division
Media Bureau
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

M. Anne Swanson
Robert J. Folliard, III
Henry H. Wendell
Cooley, LLP
1299 Pennsylvania Ave., N.W. Suite 700
Washington, DC 20004

WLFL Licensee, LLC
c/o Pillsbury Winthrop Shaw Pittman LLP
2300 N Street, NW
Washington, DC 20037

ION Media Raleigh License, Inc.
601 Clearwater Park Road
West Palm Beach, FL 33401

WTVD Television, LLC
77 West 66th Street, 16th Floor
New York, NY 10023

Radiant Life Ministries
11717 Route 37
Marion, IL 62959

University of North Carolina
10 TW Alexander Drive
Research Triangle Park, NC 27709

Radiant Life Ministries
4909 Expressway Drive, Suite E
Wilson, NC 27893

WUVC Television, LLC
5999 Center Drive, Suite 4083
Los Angeles, CA 90045

ION Media Greenville License, Inc.
601 Clearwater Park Road
West Palm Beach, FL 33401

Raleigh (WRDC-TV) Licensee, Inc.
c/o Pillsbury Winthrop Shaw Pittman LLP
2300 N Street, NW
Washington, DC 20037

North Carolina License Holdings
The Empire State Building
350 Fifth Avenue, Suite 5340
New York, NY 10018

Esteem Broadcasting of North Carolina LLC
13865 East Elliot Drive
Marshall, IL 62441

North Carolina Department of the
Secretary of State
2 South Salisbury Street
Raleigh, NC 27601

Gray Television Licensee, LLC
4370 Peachtree Road
Atlanta, GA 30319

Time Warner Cable Southeast LLC
13820 Sunrise Valley Drive
Herndon, VA 20171

ION Media Jacksonville License, Inc.
601 Clearwater Park Road
West Palm Beach, FL 33401

Cebridge Acquisition, L.P.
520 Maryville Centre Drive, Suite 300
St. Louis, MO 63141

ION Media License Company, LLC
601 Clearwater Park Road
West Palm Beach, FL 33401



Paula Lewis